

A graphic overlay consisting of two overlapping circles. The larger circle is a gradient from orange to red, and the smaller one is teal. Both circles have white horizontal lines above and below the text.

DECORATIVE  
WINDOW FILM

Endless Design  
Options

# DECORATIVE WINDOW FILM | Overview

## Types of Decorative Window Film & When to Spec Them

Glass has become increasingly prominent in new buildings and retrofit projects, bringing natural light inside, encouraging collaboration and productivity, and providing the sense of more space. But plain glass can be just that – plain. Glass is used in every building, so how can you make it stand out in your projects?

Often overlooked as a fixed element that can't be changed or altered, glass in a building can actually be used to evoke feelings among employees, visitors, or whoever passes through a space.

When it comes to reinventing the look of glass, architects typically have two options: etch the glass surface or apply decorative window film to the glass.

## Comparing Etched Glass to Decorative Window Film

Etching, cutting, sandblasting, or texturing glass have long been options to create designs that increase privacy while looking sophisticated and unique. This type of decorative glass, however, is expensive and permanent. Due to the chemical treatment involved in the etching process, decorative glass may not qualify for recycling at the end of its lifecycle; it's also pricey to replace (and potentially dangerous) if accidentally broken.

Decorative window film costs a fraction of etched glass, and can easily be removed without impacting the glass if design tastes change or tenants turn over. The entire decorative film process – from design to installation – can also be completed in a much shorter amount of time than designing and ordering etched glass.

This quick turnaround provides more time for design, and a very short delivery time once the design is approved. Labor and material costs are significantly less as well. Unlike etched glass, decorative window film doesn't need to be ordered months in advance; modifications can also be made along the way if client preferences change or inspiration sparks a new design idea. For large jobs if you want to see a design up close before making a final decision, it's simple to request installation of a full-size sample of the decorative film option(s).

## Where Decorative Film Is Used

A quick way to cost-effectively improve the design of a space, decorative window film is applied directly to glass already in place. Once installed, the decorative film is virtually indistinguishable from the glass itself.

In recent years, decorative film options have expanded. Today, high-definition graphics with impressive detail can be printed directly onto window film, letting architects incorporate texture, color and patterns into new or existing buildings for one-of-a-kind designs with minimal cleanup or disruption. Hundreds of transparency and light-transmission options provide varying degrees of privacy and light filtering.

Decorative window film serves many functional and aesthetic purposes:

- Control light transmission
- Enhance visual appeal
- Improve visibility of glass to help improve safety
- Help hold glass together in the event of breakage
- Convey a message
- Partition and separation
- Privacy
- Wayfinding



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Decorative films are installed on the inside surfaces of glass and resist scratches. They allow glass to serve as a barrier that maintains an open feeling without sacrificing confidentiality, privacy or visual separation.

*Remember:* The use of decorative film is limited only by your imagination. If you're working with a smooth glass surface, then decorative film is an optimal design option. Below are examples of applications in various settings.

### Banks

- Conference rooms
- Entrances
- Private offices
- Signage on windows and walls
- Stairways
- Tabletops
- Teller partitions

### Health Care

- Cafeterias
- Chapel spaces
- Children's play areas
- Family resting spaces
- Hallways
- Lobbies
- Pharmacy pickup areas
- Registration areas
- Restrooms
- Waiting rooms

### Hotels

- Ballrooms
- Bars/restaurants
- Conference/business spaces
- Corporate offices
- Elevator lobbies
- Entrances
- Foyers
- Interior balconies
- Pool areas
- Private dining spaces
- Registration desk areas
- Showers
- Signage on windows and walls
- Spa rooms
- Workout spaces

### Offices

- Cafeterias
- Conference rooms
- Copy rooms
- Cubicle walls
- Hallways
- Huddle spaces
- Kitchenettes
- Partitions
- Private offices
- Restrooms
- Storage areas
- Stairways

### Restaurants

- Bars
- Booth partitions
- Cooking areas
- Entrances
- Private party rooms
- Restrooms
- Signage on windows and walls
- Storage areas

### Retail

- Department zones
- Dressing rooms
- Offices
- Payment lanes
- Restrooms
- Storefronts

### Schools

- Auditoriums
- Cafeterias
- Classrooms
- Entrances
- Hallways
- Libraries
- Locker rooms
- Music rooms
- Private reading areas
- Stairways
- Study spaces

### Spas/Health Clubs

- Locker rooms
- Showers
- Signage on windows and walls
- Skylights

# DECORATIVE WINDOW FILM | Options

## Explore Your Options: Decorative Film Styles

Decorative window films can be used solo or in combination, as whole sheets or custom cut for unique looks. LLumar® iLLusions™ offers an impressive selection of styles, thoughtfully curated to fuel creative inspiration and solve design challenges.

The LLumar PrecisionCut® system sets you free to create logos, dramatic patterns, and original artwork. Keep reading for an overview of each decorative window film series offered by LLumar – there are eight in all. See our interactive [decorative window film viewer](#) for installed views of individual film styles.

### *Matte Frost Series*

With a premium look and a variety of classic frost variations, our Matte Frost Series gives you plenty of freedom to fine-tune both light transmission and privacy levels.

This series is a solution for architectural styles from formal to casual and modern to historic, and its understated versatility is an invitation to experiment. Imagine creating one-of-a-kind artwork by combining matte frosts with custom cut logos, dramatically colored specialty films and more.



*Featured Film*  
Mist



*Featured Film*  
Dusk

### *Color Frost Series*

Our Color Frost Series enlivens the timeless look of matte frosts with enriching color. This thoughtfully curated selection offers translucent and sandblasted effects in a range of neutrals that includes both warm and cool tones.

Each style creates ambience and privacy at a fraction of the cost of custom glass. Browse and imagine clear glass partitions, stairways, and even furniture as eye-catching design elements.

## DECORATIVE WINDOW FILM | Options

### *Textured Frost Series*

Our Textured Frost Series offers the versatility of a matte frost film, elevated with subtle texture to mimic specialty glass. Choose any style from this series to enhance clear glass with sophistication and privacy, while maintaining a light and open feel.

An abundance of light flows through every style offered in this elegant collection, including several satin crystal effects and a shimmering, simulated sparkle.



*Featured Film*  
Brushed Crystal



*Featured Film*  
Subtle Waves

### *Nature Series*

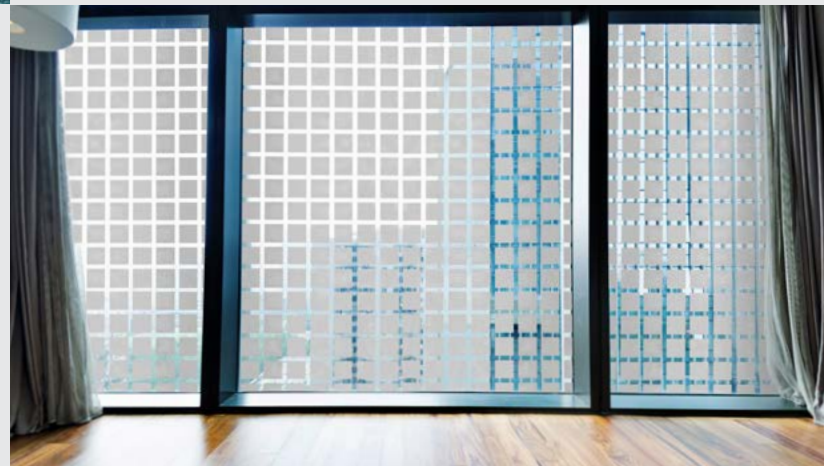
Link natural outside elements to interior landscapes with our embossed Nature Series decorative films inspired by water, foliage and sand. Explore and bring in the essence of the outdoors to convert uninteresting spaces into peaceful places.

Nature-themed films let you create privacy, maintain natural light, and bring tranquility and uplifting energy to interiors.

### *Pattern Series*

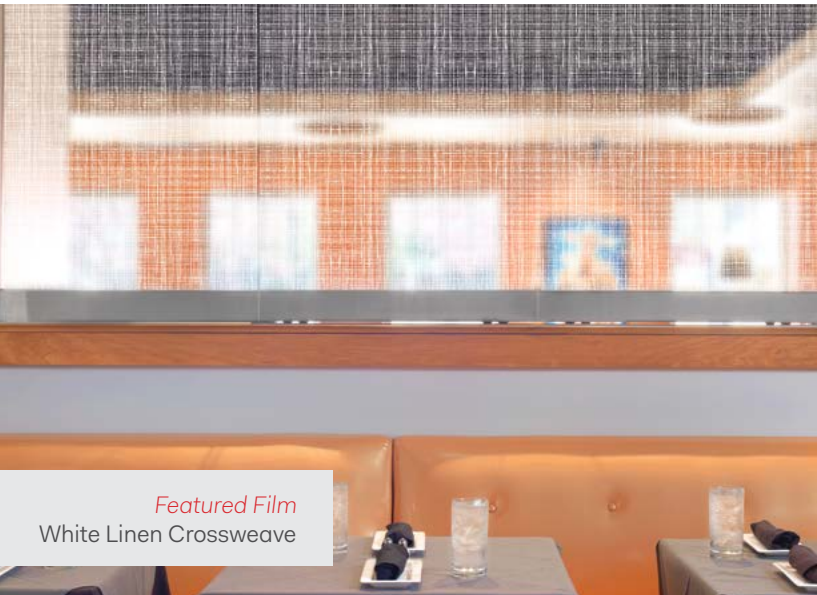
Draw attention and help disguise views with the striking geometry of our Pattern Series. This broad-ranging selection of transparent film styles features graphic lines and squares.

Every style is a practical, aesthetically pleasing way to energize ordinary glass. For clear definition and distinction of space, choose your desired privacy level from this diverse collection.



*Featured Film*  
Squares

## DECORATIVE WINDOW FILM | Options



*Featured Film*  
White Linen Crossweave

### *Specialty Series*

Add artistic flair with our Specialty Series, which offers films in opaque white and black, as well as translucent blue, green, red and yellow. For color stability, we recommend using colors for interior applications. Aside from that, set your imagination free.

Transform any glass surface into a stunning statement: partitions, windows and sliding glass doors are just the beginning. Try colors alone to create distinctive moods, layer multiple films for interesting effects, or combine with custom cutting for one-of-a-kind effects.



*Featured Film*  
Temporary Black Out



*Featured Film*  
Banded Fog Gradient

### *Textile Series*

As stylish as printed glass but much more budget-friendly, our Textile Series of decorative films upgrades clear glass with visual interest.

This flexible film series of fabric-inspired patterns adds softness to sterile areas, echoes upholstered furnishings, and attractively disguises undesirable views. Choose the level of privacy and light transmission you desire, from styles that capture the depth and texture of cloth.

### *Gradient Series*

Design with intention by strategically applying our modern Gradient Series. The gradual shifts cleverly maintain openness and natural light while partially blocking views to hide unattractive areas or elevate privacy.

Choose from a variety of linear or dotted looks, and extend your design on soaring glass panes by combining with a coordinating film from our Matte Frost Series.

## Get Creative with Decorative Window Film

Decorative window film turns nearly any smooth glass surface – walls, windows, partitions, desktops, doors, panels bordering elevators and escalators – into a blank canvas. And it serves as much more than a retrofit solution for existing buildings; it's a design tool that can be used to achieve a desired look, evoke desired emotions or convey a specific message.

It offers all the benefits of etched or decorative glass, but without the potential problems and added costs: special maintenance, high manufacturing and shipping expenses, inordinate labor charges, long lead times and potential inability to recycle. Decorative film lets you add your style to glass in your projects that make them uniquely yours.

[See how it looks now](#) or [find a dealer near you](#).